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**FIRSTENERGY CEO TO SPEAK AT THE SOLEIL SECURITIES
DIVERSIFIED UTILITY & ENERGY CONFERENCE;
WEBCAST AVAILABLE**

Akron, Ohio – FirstEnergy Corp. (NYSE: FE) today announced that President and Chief Executive Officer Anthony J. Alexander will conduct an investor presentation at the Soleil Securities Diversified Utility & Energy Conference on Thursday, April 1, 2010. The presentation will begin at approximately 9:45 a.m. EDT.

A live Internet Webcast of the discussion will be available via FirstEnergy's Investor Information Web site – www.firstenergycorp.com/ir – by clicking on the *Soleil Securities Diversified Utility & Energy Conference* link.

For those who can't listen to the live Webcast, an audio version will be archived on FirstEnergy's Web site.

FirstEnergy is a diversified energy company headquartered in Akron, Ohio. Its subsidiaries and affiliates are involved in the generation, transmission and distribution of electricity, as well as energy management and other energy-related services.

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